

3.1.3. Carriers of information

There is nothing special to mention under this heading.

Reports are in writing, brief and to the point and are communicated via the various channels at the disposal of employers' organisations. Sometimes accompanied by a short summary or a slide presentation, to be distributed to stakeholders, important members and the public via You Tube.

We will come back to communication in section 4. But the importance of keeping the members informed on what is published, be it as a result of employers' organisations surveys, but also data and figures by other actors, like authorities, think tanks and trade unions, cannot be sufficiently underlined .