

3.1.5. Resources

Surveys

The production of surveys requires important resources and some time. Although time is not available and rapid data are needed.

In terms of resources, employers' organisations need at least one staff member to manage and direct the process, irrespectively if the survey implementation is outsourced or not. The staff member has the final say on the questions, the design, the sample, the report. Ideally, he or she has some experience with survey management.

In many organisations the whole process is outsourced. This could be not an ideal situation, since the employers' organisation has very few learning points, and a considerable expense to bear. Having said this, in the present circumstances, the launching and publication of figures on impact should be fast, as to take leadership as employers' organisation, and also to set the pace of the discussions. In other cases, the employers' organisation maintains the design and reporting but outsources the pure implementation work, like the gathering of replies, and the uplifting of response rates, via recalls or reminders, to be done by consultancy firms or independents.

Software for surveys: Available software used for simple and fast surveys: survey monkey.

<https://www.surveymonkey.com/>

The employers' organisation of Tanzania, ATE, launched a dedicated guide on managing the workplace during COVID-19. (see link in the table of contents)

For information contact COVID19@ate.or.tz

Research and gathering of secondary data

To be done by a staff member of the policy department within employers' organisations:

- identify interesting sources with information relevant for the policy issues of the employers' organisation
- collect
- analyze from the perspective of usefulness for the employers public (publications) and/or for policy team preparing employers' organisations' positions and proposals.

Above we mentioned the usefulness of comparative research, and especially the monitoring of policy development as it happens in neighboring countries. The setting up of a small informal network of regional colleagues employers' organisations to register and monitor policies can be very helpful to achieve this.



