1.2.2. Product format

In many cases, employers' organisations are used to concentrate in their publications on the legal approaches.

Most interesting are these publications where the contents reflect a multi-disciplinary mix of approaches: legal, managerial, financial, organizational. Especially in the field of HR issues, a combination of labour law and good practices may be indicated.

Publications which also have some practical approaches (models, sample texts are seen by practitioners as superior in value for companies than pure legal analysis.

If collaboration can be organized with academics or consultancy firms, their capacity to develop nice schemes or overviews, combined with the capacity of day to day solutions of the employers' organisations, forms often a good combination also.

